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TV Commercial: 60

11-25-14

**Background**: Matt is an 18 year old college student that has recently moved off to college. His parents have been married for 21 years and finally have the house to themselves. Matt is sitting with his friends in the college library and describing to them how predictable his parents are. What he doesn’t know is how much his parents are enjoying their newfound freedom.

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| Video | Audio |
| **Image:** Open shot of Matt sitting with his friends in the library laughing.  **Image:** Friends nod in agreement.  **Image:** Matt checks his watch  **(Fade to)**  **Image:** His parents are feeding each other chocolate covered strawberries.  **(Fade to)**  **Image:** Dad is sitting on the couch reading The Joy of Sex book with a smirk on his face. Mom is pouring wine into two glasses at the island counter. She looks over and smiles at him.  **(Fade to)**  **Image:** Dad is tickling Mom, and both are laughing. Dad starts to chase Mom around the kitchen playfully. He catches her, sets her on the island counter and starts kissing her.  **(Fade to)**  **Image:** Mom walks out into the living room in a sexy night gown. She looks at Dad intensely, grabs his hand and pulls him into the bedroom. They are both smiling.  **(Fade to)**  **Image:** Matt is at the library table speaking to his friends.  **(Fade to)**  **Image:** Parents are lying in bed together looking relaxed and happy wearing white robes. They are both smiling with their heads leaned in close together with their eyes closed.  **(Fade to)**  **GFX:** Fade up logo and slogan. | **(Music Up and Under)**  **Matt:** Oh man, I’m so glad to be at college and out of my parent’s house. They’re just so predictable and boring.  **Matt:** For instance, today is Tuesday right?  **Matt:** And it’s what? About 7 o’clock?  **Matt**: I guarantee, right now, my mom is pulling her homemade meatloaf out of the oven.  **Matt:** And my Dad is sitting on the couch reading the business section of the newspaper.  **Matt:** After dinner, they’ll watch NO MORE than two episodes of Jeopardy.  **Matt:** Then they’ll put on their matching, flannel pajamas and be in bed promptly by 9.  **Matt:** Yup, just another typical Tuesday night.    **ANNCR:** Here’s to the kids being out of the house. Here’s to your newfound freedom. Here’s to more Tuesday nights.  The Joy of Sex. Read. Rekindle. Repeat. |